

# June 2012 Update

This monthly report is intended to provide the Vernon College Board of Trustees, Vernon College Foundation Board members, as well as college faculty and staff, with updated information regarding significant college activities, issues, and accomplishments.

## College Governance - Dr. Dusty R. Johnston

- Congratulations to Joanie Rogers and to Irl Holt upon their election to the Vernon College Board of Trustees on May 12. Both attended and participated in their first meeting on May 16. They are learning as much as they can about Vernon College operations at a very fast pace and will do Vernon College a great job.
- The renovation at Century City Center continues with Phase I pretty much complete, Phase II nearing completion, and Phase III now creating noise and distraction. Phase III is well underway and moving fast. Phase I (testing, counseling, admissions, financial aid, bookstore, library w/computer lab, advising center, and receptionist/information center) is in full use. The students seem to like the room and structure. Phase II (science labs, allied health programs, student use computer lab, classrooms, skills labs, and food vendor area) should be complete by June 15. Phase III (reclaiming space for classrooms, faculty innovation center, ITV classrooms, continuing education classrooms and offices) should be complete by July 15.
- Marketing of Vernon College in the newspaper, on the radio, and on television will increase dramatically this summer. This is a defined plan to increase enrollment for the 2012 fall semester at all campuses. Additional revenue for investment in new ideas and programs will come primarily from additional tuition and fee revenues generated by student enrollment growth in the future as state funding is expected to continue to decline. Anything any Vernon College employee can do to market the college is appreciated.
- Draft three of the 2012-2013 budget will be reviewed by the board of trustees at the June 20 meeting. A key element of the budget is the final funding numbers from the state after the new funding reallocation based on contact hour generation during the first year of the biennium. These numbers were expected by May 15 but have not been released at this time. As a reminder, the proposed 2012-2013 budget includes
  - o Increase in operational cost at CCC including
    - Increased utilities
    - Supplies
    - Part-time bookstore clerk
    - Four additional custodial positions due to renovation/expansion
  - o Increase in instructional cost including five and one-half additional instructional positions
    - Biology @CCC
    - Developmental Math/Computer Instructor @Vernon
    - Music/Fine Arts position
    - Interpreter working at both CCC and Vernon
    - ½ Emergency Medical Services
    - Faculty support secretary for non-Nursing Allied Health programs
  - Increase in institutional support/student services
    - Admissions clerk @CCC
    - Financial Aid clerk @ CCC
    - Continuing the website position after transition of IT
    - Continuing the POISE position after transition of IT
    - Increase in contingency for the unexpected
  - o 3.0% increase in salary for faculty and staff

Each of the above costs and positions are subject to change as the state funding picture becomes final and review by administration and the board of trustees continues.

 A six month review was conducted by Dr. Johnston and leaders of Run Business Solutions to evaluate the progress of IT operations and infrastructure. Included were discussions about, CCC renovation upgrades, opportunities for improvement and timelines for additional innovations. Additional information will be shared as timelines are agreed upon for upgrades and innovations.

# Instruction - Dr. Gary Don Harkey

- Congratulations to Beth Arnold (ADN Instructor), Shana Munson (Associate Dean of Career & Technical Education) and Judy Ditmore (Secretary III – Vernon) for being named recipients of the 2012 Dr. William Leroy Estes Excellence and Innovation Awards!
- Summer I and Summer 11 classes are underway while registration for the Summer II term will continue through July 11. Currently there are 2785 enrollments for all summer terms combined as compared to 3091 enrollments at the same time last year.
- Early College Start Coordinator **Jessica Sutherland** concluded her <u>Spring Forward</u> presentations this past month with high school visits to Wichita Falls High and Burkburnett. In summation, Jessica presented dual credit information at 28 service area high schools with total attendance of potential dual credit students numbering 933 along with 179 parents for a total attendance of over 1100 people at the 2012 <u>Spring Forward</u> presentations.
- The **Surgical Technology Program** under the direction of Program Coordinator & Instructor **Jeff Feix**, was recently recognized (for the 10<sup>th</sup> consecutive year) as an *AST GALAXY STAR PROGRAM*. The AST Galaxy is a program to recognize surgical technology programs (Stars) that promote their students' future success in the field by encouraging membership in their national professional organization—The Association of Surgical Technologists. Galaxy Stars receive special recognition at the national conference, in the *Surgical Technologist Journal*, and in the *Instructors Newsletter*.
- Vernon College Instructors **Joe Onder** (Psychology) and **Renee Wooten** (Spanish) were recently selected to participate in the THECB Learning Objectives Work Groups for their respective disciplines. As part of the statewide work groups representing both 2 and 4 year institutions, they travelled to Austin and reviewed the course objectives for the courses in their disciplines which are listed in the Lower Division Academic Course Guide Manual (ACGM). The work groups then made recommendations for revision to the Texas Higher Education Coordinating Board (THECB).
- 2012-2013 QEP participants Marian Grona (VC Librarian), Kathy Peterson (Special Services Interpreter), and Jason Scheller (History Instructor) recently attended the National Institute for Staff and Organizational Development (NISOD) Conference in Austin. The group attended as part of the ongoing Quality Enhancement Plan efforts at VC and gathered ideas and information relative to their upcoming QEP projects. Also attending the NISOD Conference were Debbie Richard (2011 Estes Award winner), Criquett Lehman (QEP Director), and Roxie Hill (Instructional Design & Technology Coordinator).
- Criquett Lehman (QEP Director) and Roxie Hill (Instructional Design & Technology Coordinator) were selected
  as Master Presenters at the recent NISOD Conference in Austin. Their presentation, <u>Hook 'Em With Technology</u>,
  was one of the more well attended presentations of the Conference.
- Faculty members continue to serve as **Course Scheduling Advisors** (CSA) and are currently assisting students with their course schedules for the Summer II and Fall terms.
- Cosmetology Instructor **Diane Shipley** recently attended the *Roundup for Great Teaching* professional development retreat hosted by the Texas Community College Teachers Association (TCCTA) in Kerrville.
- Students from the **VC Surgical Technology** program along with Program Coordinator/Instructor **Jeff Feix** recently attended the National AST Conference in Washington, DC. The students raised \$8350 to pay for airfare, hotel, shuttles, and one checked bag each way for each student. Students making the trip to our nations' capitol included Cassandra Campbell, Kimberly Fox, Kya Gilliam, Chad Heron, Leta Hingos, Amanda Keating, Brandy McDonald, James Miller, Ashley Norris, and Janice Zervas.
- Shana Munson, Karen Gragg, Joe Johnston, Roxie Hill, Criquett Lehman, and Gary Don Harkey recently attended the state-wide Core Curriculum Conference hosted by Cisco College in Abilene.

### Student Services/Athletics - John Hardin, III

- Student Services- Student Handbook update started
- Student Relations- New Student Orientations, tours and appointments
- Housing- move out complete, summer updates and renovations scheduled, accepting fall 2012 deposits
- Athletics all teams recruiting, new Head Softball coach and Assistant Volleyball Coach recommended
- Student Activities- activities completed for Spring 2012, will continue marquee programming during the summer
- Security- assessing new needs from Century City renovations
- Counseling- heavy advising for fall, very appreciative of new offices at Century City
- Testing- Heavy nursing entrance testing and placement testing for fall

## Admissions, Records & Financial Aid/Registrar - Joe Hite

- Submission of Pell, Direct Loan and Title IV program disbursements
- Processing 11-12 FAFSA applications
- Processing 12-13 FAFSA applications
- Student Handbook corrections
- NPSAS data submitted
- Top 10% EOY report
- Updating NPC (Net Price Calculator) figures updated
- Registration at SLC
- May Mini Registration opened on Campus connect
- Continuing Campus Connect registration for Fall and Summer
- Opened RNSG classes for Summer online registration
- Grades turned in and moved to transcripts for Spring and Spring II
- Summer Campus Connect closed, non pays taken out, and letters mailed
- Open Registration for Summer
- Probation, suspension, dean's list, and president's list run for Spring
- Letters sent out for all probation and suspension students
- May Graduation certifications, honors, and Ceremony
- Summer 2012 graduation applications being received /degree audits posted to Campus Connect
- Processing Program Completer degree audits and mailing letters to students
- Continuation of application processing and mailing Admission Status letters
- Scanning admissions documents into Docubase for advisors and CSAs ongoing

## Finance/Administrative Services/Physical Plant - Garry David

• **Business Offices** – Mindi, Stacy, Margaret and Shelly attended the South Central POISE Users Group convention in Grapevine May 30 thru June 2. Ann and Sandy moved to their new offices on the 15<sup>th</sup>.

#### Book Stores –

- o Wichita Falls bookstore survived the move and is in the new store. Still have a lot to do, but books are on the shelves and ready for summer classes.
- Selling books for Summer classes.
- Still have a few Fall adoptions out, but finalizing entering Fall book information and starting to prepare for the Fall semester.

#### Facilities –

- o Wichita Falls Everyone has been very busy with the big move. The guys did a great job.
- o **Vernon** Remodeling classrooms in D Building. Lots of effort in trying to keep the grounds looking good during our ongoing drought. Custodial crews are starting to strip and wax floors.

## <u>College Effectiveness</u> – Betsy Harkey

- Following an overview of the Vernon College planning process by Betsy Harkey, the 2012-2013 Annual Action Plan was reviewed and approved by the Board of Trustees during the May 16, 2012 meeting. Special thanks to all who participated in the planning process.
- In lieu of a May face to face meeting, the College Effectiveness Committee members were asked to submit recommendations of ways to improve the annual planning calendar and planning process.
- Student Success by the Numbers Phase II Team met on May 1. The agenda included discussion of data related resource/training needs for team members, faculty and staff, a review of the most up to date Key Performance Indicators of Accountability, and student information needed for cohort tracking.
- Criquett Lehman and Betsy Harkey participated in the Center for Community College Student Engagement Annual Workshop in Austin on May 29.
- Key Performance Indicator of Accountability Data Fact: Enrollment

## <u>Institutional Advancement – Michelle Alexander</u>

- Christie, LeAnn and Joseph attended the Raiser's Edge User Group Conference in Arlington on May 21.
- Christie, LeAnn and Joseph are preparing 32,000 alumni records for import into Raiser's Edge.
- LeAnn has imported approximately 25,408 of those records into Raiser's Edge as of May 30, 2012.

- Michelle, LeAnn and Joseph attended the STARS 5.0 informational Webinar on May 24.
- Joseph and Christie attended the Policies for Facebook, Twitter and Blogging: "What's Legal; What's Not" Webinar on May 14.
- Michelle and LeAnn attended the Orientation to Foundation Search Webinar on May 31.
- A new TV commercial about Century City is in production.
- New radio commercials are on the air.
- The 2012-2013 Vernon College General Catalog has been delivered.

# **Quality Enhancement - Criquett Lehman**

- Marian Grona, Roxie Hill, Criquett Lehman, Kathy Peterson, Debbie Richard, and Jason Scheller attended the National Institute for Staff and Organizational Development (NISOD) May 27<sup>th</sup> 30<sup>th</sup> in Austin, Texas. Congrats to Debbie who received the NISOD Excellence Award!
- The VC Innovation Center would like to highlight two FREE tools now available through the QERI: Prezi and VoiceThread.
  - Watch this 3 minute <u>tutorial</u> on how Prezi works with Powerpoint then visit the <u>homepage</u> for more information.
  - View this tutorial titled "What's a VoiceThread anyway?" You may also visit the homepage and browse for more ideas.
  - Please contact <u>Criquett Lehman</u> or <u>Roxie Hill</u> if you would like to learn more!

#### **Human Resources - Haven David**

- Personnel Actions:
  - Resignation for May Holli Reyna Assistant Volleyball Coach; Samantha Hoelscher Assistant Softball Coach; Lisa Forsythe Custodial Technician Vernon
  - Hires for August Melvin Jenkins, Jr. Head Softball Coach; Michelle Osunbor Assistant Volleyball Coach
- Accepting applications for A D N Instructor and Health Careers Instructor Burkburnett High School.
- Interviewing for Biology Instructor in June.
- Attended Leadership Vernon Meeting May 2nd.
- Attended Finals Breakfast.
- Attended Patriotic Promise Symposium through WFHRMA May 8<sup>th</sup>

#### **DRJ** Comments –

- Vicki Pennington, Joanie Rogers, and I attended the Community College Association of Texas Trustees annual
  conference on June 1 and listened to several outstanding presentations. A brief summary of presentations and
  discussions includes:
  - o Concerns about continued enrollment growth
  - Reduced state funding
  - Texas population growth from those relocating and the stress created on higher education
  - o Additional emphasis on partnerships with
    - Public schools
    - Business and industry
    - Health care facilities/providers
    - Additional on-site training for all the above
  - o Possible decline of the community college open door
  - o Increased expectations of transparency and accountability
  - Abandonment of low producing programs not viable to today's workplace
  - College sustainability plans that do not include state funding
  - O Change and improvement toward student success, effectiveness, efficiency must move at a much faster pace than ever before
  - Legislative session/concerns
    - 70% of the legislators in the next session will be freshmen or sophomores
    - Of that 70%, 60% will have been supported by the Tea Party
    - Elected on a platform of no new taxes and cutting the budget
    - 56% of the Texas population live in 10 of the 204 counties

- 64% live in 15 of the 204 counties
- Only 10% of the Texas population live west of the I-35 corridor
- Of this 10%, 80% live in seven metro areas
- There are currently 13 community colleges and 6 universities west of the I-35 corridor
- I appreciate what you do on behalf of Vernon College and our students and communities. We have our job cut out for us, but I am sure we will prevail.
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